

From: [Hannah Adam \(ADHB\)](#)
To: [Michael Shepherd \(ADHB\)](#); [Lisa Andersen \(ADHB\)](#)
Cc: [Alex Pimm \(ADHB\)](#); [Sarah McMahon \(ADHB\)](#)
Subject: RE: FOR APPROVAL: Media response re: vaccinations for pregnant women
Date: Friday, 29 October 2021 16:35:12

Thanks Mike – I'll include the resources in the email to the journalist.

Cheers
Hannah

From: Michael Shepherd (ADHB)
Sent: Friday, 29 October 2021 4:21 p.m.
To: Lisa Andersen (ADHB)
Cc: Alex Pimm (ADHB); Sarah McMahon (ADHB); Hannah Adam (ADHB)
Subject: RE: FOR APPROVAL: Media response re: vaccinations for pregnant women

Looks fine

There are some great resources that they would ideally link to/ include

<https://www.health.govt.nz/our-work/diseases-and-conditions/covid-19-novel-coronavirus/covid-19-vaccines/covid-19-vaccine-health-advice/covid-19-vaccine-pregnancy-and-breastfeeding>

<https://vimeo.com/609333330>

<https://vimeo.com/626313820/be70ef9ebf>

<https://ranzcof.edu.au/statements-guidelines/covid-19-statement>

Cheers
Mike

Mike Shepherd (he/him)

Director of Provider Services

Ph: [REDACTED] Ext: | Mob: [REDACTED]

Te Toka Tumai (Auckland District Health Board)

Level 12 | Building 01 | Auckland City Hospital

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From: Lisa Andersen (ADHB)
Sent: Friday, 29 October 2021 4:03 PM
To: Michael Shepherd (ADHB) [REDACTED] >
Cc: Alex Pimm (ADHB) [REDACTED] >; Sarah McMahon (ADHB) [REDACTED] >; Hannah Adam (ADHB) [REDACTED] >
Subject: FOR APPROVAL: Media response re: vaccinations for pregnant women
Importance: High

Kia ora Mike,

Please find below our proposed response to Stuff. Deb, Steve and Lynn Sadler have reviewed. The story has already been filed, but we can still get a comment added. The original request is further below.

Thanks,
L

-
-

Draft response:

Hi Cecile

I've checked and can confirm the percentages you quoted for fully vaccinated and vaccinated with one dose are correct as at 19 October 2021. For clarification, we don't have record of a vaccination for the remaining 27%. (It therefore may not be accurate to assume 27% are unvaccinated.)

Below is statement in response to your enquiry which you can attribute to Deb Pittam, Director of Midwifery

We encourage hapū māmā in New Zealand who can be vaccinated for COVID-19 to get vaccinated at any stage of their pregnancy. This is to protect them from becoming seriously ill with COVID-19 and reduce the risk of miscarriage and pre-term delivery. Vaccinating during pregnancy may also help protect their baby. There's evidence that they can get antibodies to the virus through the cord blood.

We've looked into the vaccination rate of pregnant women in our care and are concerned that it is currently lower than the overall vaccination rate for our community.

We know that some women may have questions about the COVID-19 vaccination so we're encouraging our clinical teams to talk to all their patients and clients about COVID-19 and the vaccination as part of their day-to-day clinical conversations.

COVID-19 vaccinations are currently available for staff, patients and visitors at our Auckland City Hospital and Greenlane Clinical Centre sites. This includes a mobile vaccinator, who as needed, can respond to different areas of our hospitals such as any of our assessment or inpatient maternity care wards and units, to vaccinate patients and clients and talk people through any questions they may have about getting vaccinated.

Hi there, I was told from a reliable source that for antenatal women booked to give birth at ADHB, 51 per cent are fully immunised against Covid-19, 22 per cent have had one jab and 27 per cent are unvaccinated.

Could you please confirm these rates are correct? Are you able to also provide rates covering all pregnant people in your DHB?

These are much lower than the rest of the population in your DHB, despite the fact that pregnant people are more at risk of hospitalisation and of having their baby born premature, or to lose them, if they catch Covid.

Is this a concern for ADHD? What is ADHD doing to proactively reach unvaccinated pregnant women?

My deadline for this is 3pm today.

Many thanks,

Cécile Meier

Stuff

Senior reporter



From: [Verbena Miller-Whippy \(ADHB\)](#)
To: [Mark Fenwick \(ADHB\)](#)
Subject: FW: vaccination rates among POSTNATAL WOMEN AND MATERNITY BOOKINGS SEPT-NOV 29/11/2021
Date: Friday, 10 December 2021 14:11:54
Attachments: [image005.png](#)
[image006.png](#)
[image007.png](#)

From: Deborah Jane Pittam (ADHB)
Sent: Friday, 10 December 2021 1:54 p.m.
To: Mark Edwards (ADHB) [REDACTED] >; Alex Pimm (ADHB) [REDACTED] >
Cc: Verbena Miller-Whippy (ADHB) [REDACTED] >
Subject: FW: vaccination rates among POSTNATAL WOMEN AND MATERNITY BOOKINGS SEPT-NOV 29/11/2021

From: Deborah Jane Pittam (ADHB)
Sent: Friday, December 03, 2021 11:47 AM
To: Lisa Andersen (ADHB)
Subject: RE: vaccination rates among POSTNATAL WOMEN AND MATERNITY BOOKINGS SEPT-NOV 29/11/2021

Thank you,
This is perfect. Thank you. I will add a couple of other bits for our LMCs then send to Marjet to send out. I might add a couple of things for our team as well.
Thank you so much, looks simple but sounds awesome,
Kind Regards,
Deb

From: Lisa Andersen (ADHB)
Sent: Thursday, December 02, 2021 4:32 PM
To: Deborah Jane Pittam (ADHB)
Subject: RE: vaccination rates among POSTNATAL WOMEN AND MATERNITY BOOKINGS SEPT-NOV 29/11/2021

Hi Deb,

Apologies for the delay. How's the below? Feel free to jhoozh.

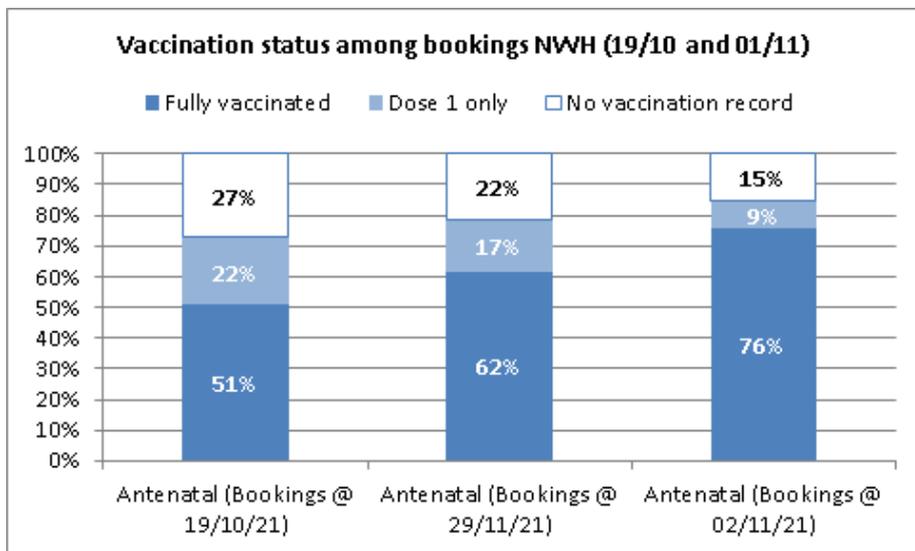
Given that this data was leaked to media last time, I'm also going to run this past Sarah and Hannah to see if they have any feedback but also as a heads up just in case.

Kia ora koutou,

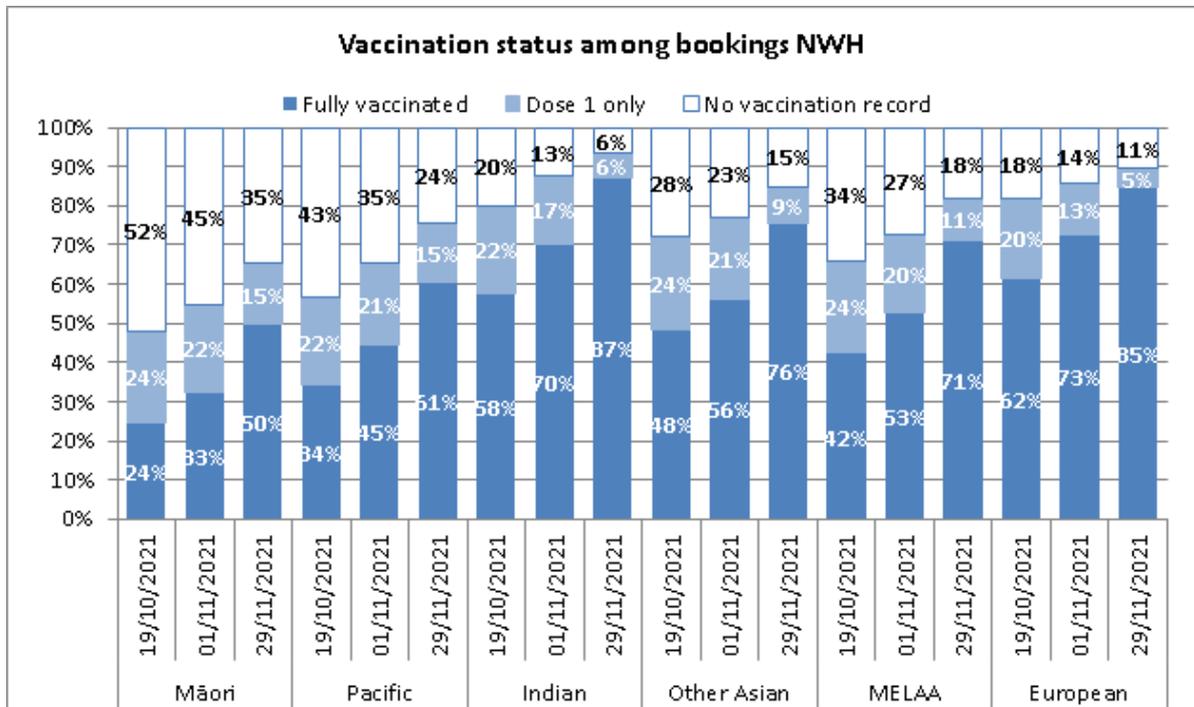
I just wanted to drop you a quick note to thank you for all your efforts to talk to the hapū māmā about the benefits of the COVID-19 vaccine. It's been really heartening to see the vaccination rates improve, and I know the conversations you're having and the work you've done to share information has directly contributed to these results.

As you can see from the graphs below, significant progress has been made with our antenatal women:

ANTENATAL WOMEN OCT-NOV



If we breakdown this data, we can see vaccination rates improving across all ethnicities which is really positive to see. However, while rates are trending upwards, we need to continue exploring strategies to boost rates of our Māori and Pacific women. We welcome any feedback or suggestions.



Thank you all for your continued efforts.

Ngā mihi,
Deb

From: Deborah Jane Pittam (ADHB)
Sent: Wednesday, 01 December 2021 2:49 p.m.
To: Lisa Andersen (ADHB)
Subject: FW: vaccination rates among POSTNATAL WOMEN AND MATERNITY BOOKINGS SEPT-NOV 29/11/2021

Hi Lisa,

I am keen to put together a communication to staff and LMCs summarising the below information. Actually I think we could just share these graphs. I really want to emphasise the importance of getting rates up and how reassuring it is to see the increase, congratulate all our colleagues working with antenatal mums and discuss targeting some work towards the groups of women with the lowest rates. I want to do this carefully though because actually the increases in the Māori and Pacific populations are something to celebrate we are doing really well in getting the message across but these remain our most at risk populations to become very unwell with covid during their pregnancy. Would you be able to put something together for me to have a look at?

Thanks so much,
Deb

Deb Pittam *She/Her (NZRN NZRM BHSc MMid)*

Director of Midwifery

Te Toka Tumai (ADHB)

Ph: [REDACTED]



From: Jenny McDougall (ADHB)

Sent: Wednesday, 01 December 2021 8:30 a.m.

To: Lynn Sadler (ADHB); Jason Waugh (ADHB); Deborah Jane Pittam (ADHB); Steve Harris (ADHB)

Cc: Lisa Mackey (ADHB); Michelle Wise; Ian Kando (ADHB); Sue Cole (ADHB); Raffaella Slight (ADHB)

Subject: RE: vaccination rates among POSTNATAL WOMEN AND MATERNITY BOOKINGS SEPT-NOV 29/11/2021

Thanks Lynn – very cheering data in terms of improving rates across the board!

Still some work to do amongst Maori (and indeed all ethnicities but European).

Deb will be putting together a communication to staff including these data as feedback as to where we should be now focussing our energies.

Thank you very much for your work on this.

Jenny

From: Lynn Sadler (ADHB)

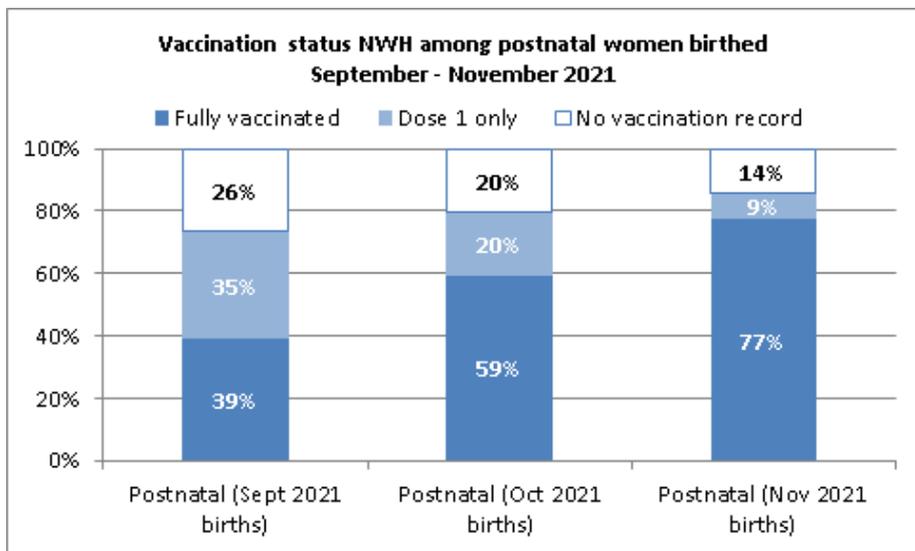
Sent: Tuesday, 30 November 2021 10:20 p.m.

To: Jenny McDougall (ADHB); Jason Waugh (ADHB); Deborah Jane Pittam (ADHB); Steve Harris (ADHB)

Cc: Lisa Mackey (ADHB); Michelle Wise; Ian Kando (ADHB); Sue Cole (ADHB); Raffaella Slight (ADHB)

Subject: RE: vaccination rates among POSTNATAL WOMEN SEPT-NOV 29/11/2021

POSTNATAL WOMEN SEPT-NOV



Lynn

Lynn Sadler

Epidemiologist | Women's Health

Mob: [REDACTED]

Auckland District Health Board | [REDACTED] | Auckland City Hospital, Grafton

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From: Lynn Sadler (ADHB)

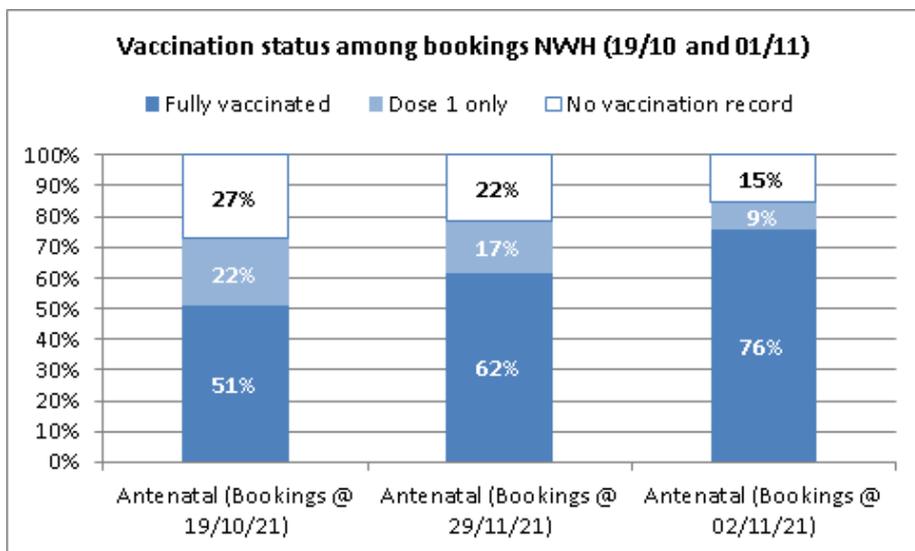
Sent: Tuesday, 30 November 2021 10:05 PM

To: Jenny McDougall; Jason Waugh (ADHB); Deborah Jane Pittam (ADHB); Steve Harris (ADHB)

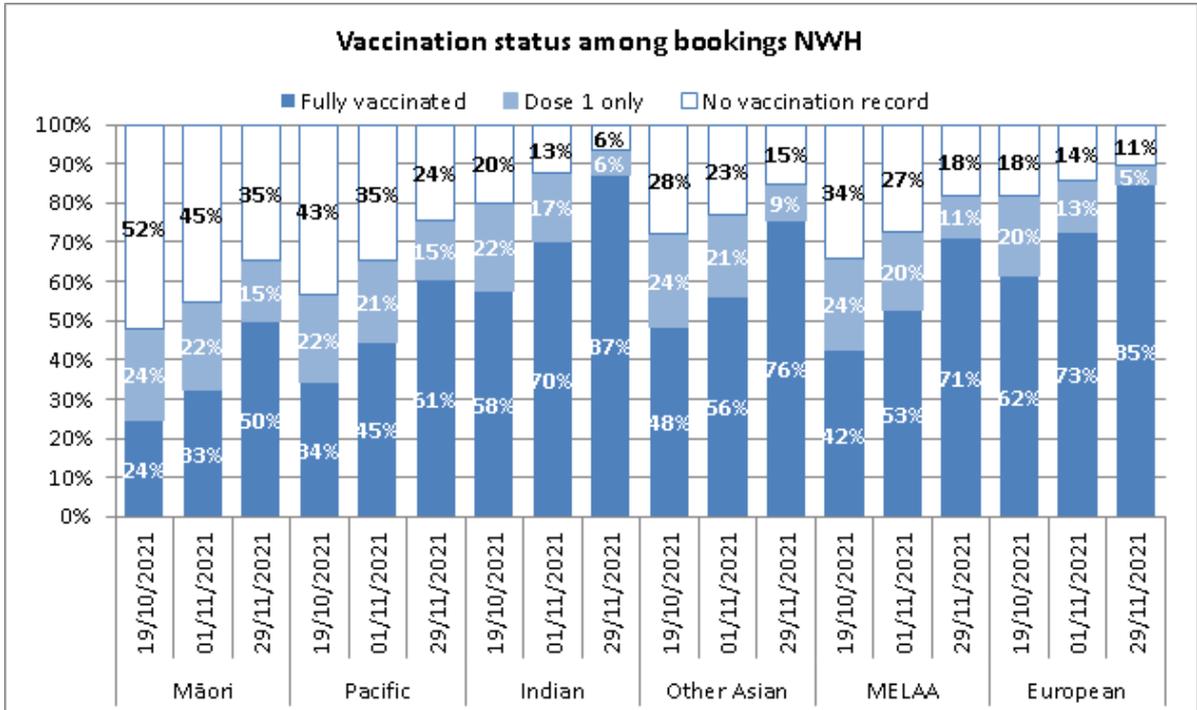
Cc: Lisa Mackey (ADHB); Michelle Wise; Ian Kando (ADHB); Sue Cole (ADHB); Raffaella Slight (ADHB)

Subject: vaccination rates among maternity bookings 29/11/2021

Latest vaccination rates among booked women (as at 29/11 and previous time points)



And by ethnicity among bookings



Lynn

Lynn Sadler

Epidemiologist | Women's Health

Mob: [REDACTED]

Auckland District Health Board | [REDACTED] | Auckland City Hospital,
Grafton

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