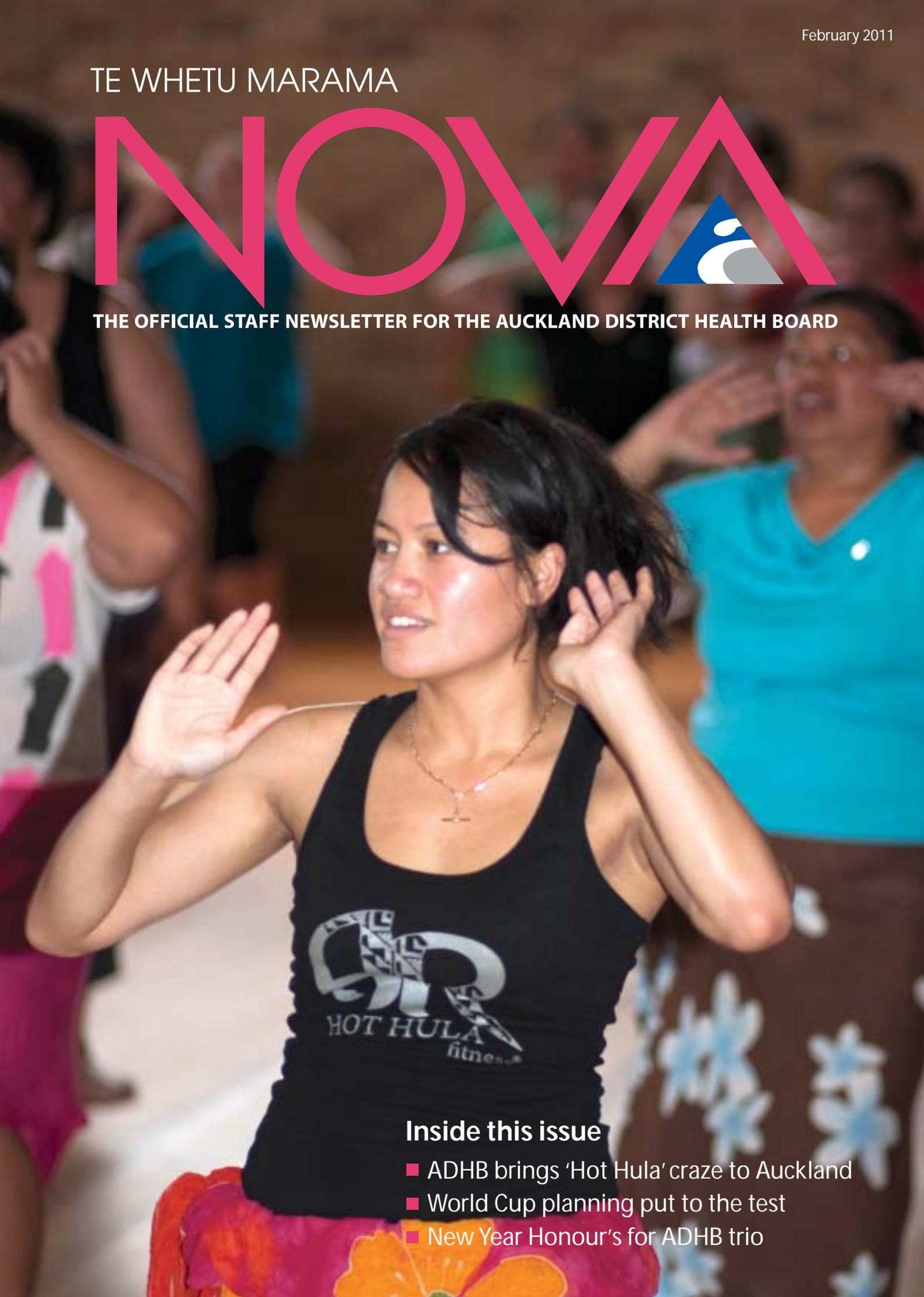


TE WHETU MARAMA

NOVA

THE OFFICIAL STAFF NEWSLETTER FOR THE AUCKLAND DISTRICT HEALTH BOARD



Inside this issue

- ADHB brings 'Hot Hula' craze to Auckland
- World Cup planning put to the test
- New Year Honour's for ADHB trio

Comment from the chief executive

As you read this, 2011 is well underway after an exceptionally busy start to the year. Occupancy levels in Starship peaked at 109% on one day and a record 201 people presented on New Year's day in ACH's ED. Those of you who worked through that frantic Christmas-New Year period are owed a vote of thanks and a debt of gratitude for your efforts.



On behalf of the Senior Leadership Team can I also applaud everyone who gave so generously to the Auckland City Mission appeal. There were wonderful decorative touches throughout the hospital that I saw when delivering your thank you treats before Christmas. The special effort by our ACH reception staff deserves particular mention.

While we applaud this, let us acknowledge members of the Residents (the X-Factor band) and their star guests who entertained at the Auckland City Mission's big Christmas Day lunch at Vector Arena.

The New Year also brought some much-deserved recognition for three of our colleagues. We should all acknowledge the decades of effort that resulted in New Years honours for Naida Glavish and Drs Ed Gane and John Ormiston. Thank you for continuing to lead and inspire.

We have taken some time out to reflect on the effort made over many years by Kay Hyman. Kay has departed for Australia to become Chief Executive of the Nepean Blue Mountains Local Health Network in New South Wales.

Her contribution and achievements for Children, Women, Cardiac and Surgical services has been significant. We wish Kay every success in her new role, she will be missed. While Kay's contribution has been unique, there is also a universal aspect in the leadership she has displayed. Universal in the sense we can all aspire to lead in our own way.

I'd argue that you don't necessarily have to be a general manager or a clinical director to display leadership. The leadership that people such as Kay, Naida, John and Ed display is something that can be demonstrated in every department and every team in our organisation. The teams who gathered to give at Christmas; to decorate and to entertain were doing that. Your confidence, hope and optimism continue to be an inspiration to all and to encourage others to follow.

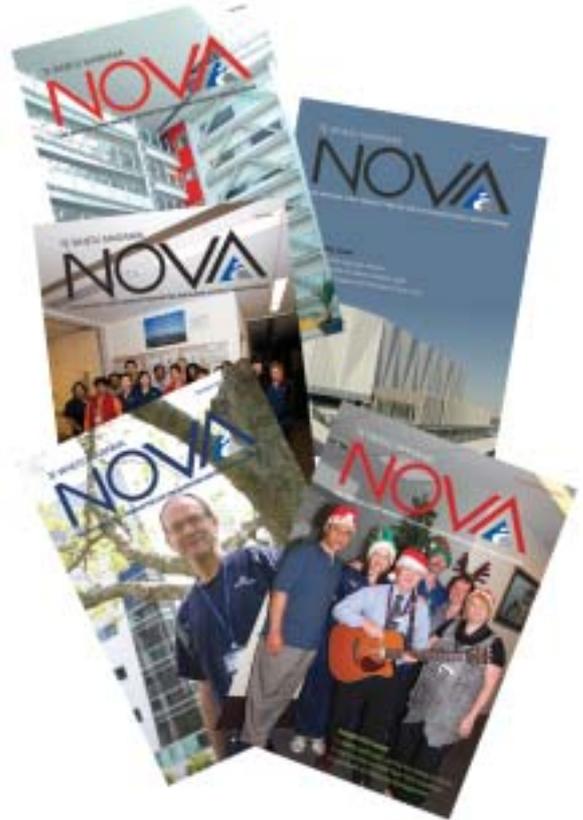
The December/January compliments file I have been reviewing has had the same effect. Patients and parents have written to convey: "...our heartfelt thanks... in the words of Kung Fu panda 'you are fully awesome!' "... staff stood out in the sense of communication and going the extra mile." "... these two nurses really stood out; my little sister really adores them and wants to be just like them."

Thank you for the care and the dedication to patient needs that generate these compliments. We look forward to the year ahead and to continuing to support you in delivering quality healthcare and service right across our patients' experience of our care.

Enjoy this month's Nova.

Garry
Garry Smith
CEO

Here's Your Chance To Improve Nova – and Win!



The Communications Department is seeking reader feedback on your monthly Nova magazine.

We want to know what you like, what you don't and what you would change if you had the chance.

Just fill-out the questionnaire on the inside back cover of this edition and send it back to us for your chance to win.

One reader providing feedback will receive a \$100 Westfield shopping voucher.

We want to know if Nova is meeting your expectations – and how we might be able to change it to make it a more enjoyable read.

This is your chance to have a say.

There are four options for providing your feedback.

You can detach the questionnaire in this edition and send it via internal mail to the Communications Department, Level 1, Building 10, Greenlane Clinical Centre.

The main reception desks at Auckland City Hospital and Greenlane will also accept completed forms.

Those with internet access may prefer to access the feedback form via the intranet home page.

We'll report back to you on the feedback we receive and how we plan to change Nova as a result.



Matthew's a winner with Nova

House surgeon Matthew Andrews couldn't believe his luck when he was declared the winner of Nova's annual grand travel prize.

"This is the first time I've ever won a competition – I still can't believe it," he said.

Matthew, based in the Marino Ward as a member of the Older People's Health team, has been working at Auckland City Hospital for just over a year.

His name was randomly-selected with the correct Nova 2010 anagram of monthly letters – 'Orbit Travel', named after Nova's monthly prize donor.

(Congratulations for creativity to those readers who nominated 'Talbot River' and 'Tribal Voter'!)

The prize - return economy-class flights for two to the Pacific Islands courtesy of Air New Zealand - was a case of perfect timing for Matthew and his wife, Jill - a former Starship nurse.

"We have a friend's wedding in Fiji in April, so it couldn't have worked out better," Matthew said.

"Hopefully we'll be able to make it all fit together.

"This sort of thing doesn't normally happen to me.

"I was reading Nova during a fairly quieter night in December and I thought I may as well enter.

"It looked like a good opportunity, given that we had the wedding coming up. I was stoked when I found out I'd won!"

News in Brief

Kirsten Among Top 10 Kiwis

Congratulations to ADHB cardiac surgeon Kirsten Finucane, who made it through to the top 10 in the New Zealander of the Year Awards.

Kirsten was nominated by the family of a child whose heart transplant she performed and was one of 524 nominations nationally.

She progressed through two rounds of judging to the semi-finals.

New Role For Barry Snow

The former Clinical Director of Neurology, Barry Snow, is taking on the role of Medical Director of Adult Health Services.

Barry was the clinical lead for the Concord performance improvement programme and will continue his interest in this area.

He was CD of Neurology until his appointment to Concord in October, 2009.

He will also continue with clinical practice in neurology services and as Associate Professor at the University of Auckland's Faculty of Medical and Health Sciences.

New Website For Sexual Health Team

Auckland Sexual Health Service (ASHS) has launched a new-look website, with updated content and design.

Ian Fernie, Nurse Specialist for the ASHS, said: "The new site is user-friendly, regardless of whether people have a disability and no matter what sort of computer set-up they have.

"The site is simple to navigate and users can find what they are looking for in just a few mouse-clicks.

"We want Aucklanders to be able to access our free and confidential sexual health care services – and this site is helping us to achieve that goal!" Visit the site at www.ashs.org.nz

THANK YOU FOR THE MUSIC



Before the show - LabPlus's James Poloai and Joe McDermott with The Outrageous Miss Ribena, Diane Robertson (Auckland City Mission CEO), Miss Chocolatebox and James Holt (fundraiser, City Mission).



Super Troupers – Lesley Wyers (Procurement), Jenny Creed-Geraghty (dinosaur) (LabPlus), Margaret Wilsher (Chief Medical Officer), David Rowbotham (Clinical Director Gastroenterology).

A free concert performed by around 30 ADHB volunteers was a huge hit at Auckland City Mission's big Christmas Day lunch at Vector Arena. Around 1700 people enjoyed the concert before tucking into a traditional Christmas feast, also provided with the kind assistance of volunteers. Our big-hearted musical medicos featured in television news reports on consecutive nights – and we thank One News for their support and for allowing Nova to reproduce images from the performance.

Abba fans will no doubt approve of Chief Medical Officer Margaret Wilsher's channelling of the spirit of Agnetha!



Photos left to right:

Santa's little helpers – Andrew Westmacott (Anaesthetic tech) and David Rowbotham (Clinical Director Gastroenterology).

Dorothy and Agnetha acknowledge the crowd

Eli Guttenbeil performs 'You Are My Lover'



ADHB staff recognised in New Year's Honours



Above: Naida Glavish and Ed Gane. Right: John Ormiston.

Three ADHB staff enjoyed a particularly happy New Year after being named in the Queen's New Year's Honours list.

On the NZ Order of Merit

For services to Maori and the community – Naida Glavish (JP), named as an Officer

For services to medicine – Associate Professor John Ormiston, named as an Officer

For services to medicine – Associate Professor Edward Gane, named as a Member

At the ADHB, Naida serves at the General Manager of Maori Health and Chief Advisor-Tikanga, Professor Ormiston is an Interventional Cardiologist in the Cardiac Investigations Unit, and Professor Gane is a hepatologist and the Deputy Director of the National Liver Transplant Unit at Auckland Hospital.

When NOVA caught up with the award winners it was clear that passion came first – then success.

Naida explained that "It's an honour and a privilege to serve as an advocate for those people whose voices are often unheard, like the mentally ill and those involved in the justice system. This award is just a by-product of doing something that I love - it's not something I sought out. In fact, I still don't know who nominated me!"

Ed echoed these sentiments. "I'm very fortunate to work in a field of medicine which has seen huge advances in diagnostics and medical treatments over recent years. We can now make a significant difference to life expectancy and quality of life in most patients with liver disease. That's obviously very rewarding"

Like Ed, John's enthusiasm shone through when he spoke of his patients and of medical advances. He has literally been at the cutting edge of interventional cardiology, introducing the TAVI method which enables heart surgery to be conducted via the groin, rather than by opening the chest. "My after-hours work includes putting stents (or supportive mesh tubes) into people's hearts while they are having a heart attack, and I'm also passionate about testing stent devices. It's humbling to be considered an expert in these areas!"

All three winners were also keen to recognise the part that the ADHB had played in their success. Ed explained that "it was humbling to receive this award because I'm just one part of a very large unit", a sentiment echoed by John who is a proud member of the cardiology community. Naida added that her work at ADHB has created opportunities to serve at a local, regional and national level.

Hot Hula comes to Auckland

Imagine yourself on a hot Pacific Island, dancing the night away to the local songs and the beat of the drums. Now you don't need to head to the Pacific Islands for this experience, because Hot Hula has arrived in New Zealand!

Hot Hula is a new workout based on island-style hula dancing. The ADHB recently brought Anna-Rita – the international guru of Hot Hula – to New Zealand so that she could teach this workout style to Pacific community leaders. Now the enthusiastic instructors are leading classes all around Auckland, with the help of Tenga Schwalger-Teura from ADHB's Pacific Support Unit. Tenga explains that "I'm just helping the girls with their confidence so that they can go out and lead programmes and make this initiative sustainable. It's all about encouraging Pacific people to get active whilst embracing their culture".

To find out more about this tropical new trend, NOVA went along to a Hot Hula class in Grey Lynn one summer evening

and found a hall full of movers and groovers. Age was no barrier either – with 3-year old Zavanna out on the dancefloor, and participant Anna Thompson explaining that "my whole family comes along, even my 89 year old dad, although sometimes he finds the hip shaking a bit tricky!"

The class was given rave reviews by everyone who NOVA spoke to. Instructor Barbara McGrath said, "I enjoy everything about it – the music, the moves, the crowd", while class regular Jo Packer summarised the views of many when she explained that "it's fun – and you really work up a sweat!"

The overnight success of Hot Hula comes as no surprise to ADHB community nurse Monica Genet. "The classes have only been running for a little while and we're consistently getting 20+ people along – because it's an exercise concept that appeals to people."



Board Chair Places the Highest Priority on Clinical Excellence, Patient Service and Clinical Engagement

Happy New Year to you all and welcome to my first regular Nova column in which I will briefly share some of my thoughts with you.

I believe that for a healthcare organisation like ours to be sustainably successful and provide the best for all of our patients and local population we need to ensure that we are able to consistently provide clinical excellence and responsive and considerate service - for every patient, on every day, at any time and in every single part of our organisation. This is a huge challenge because in healthcare (like all other professional services) there is often a belief that quality work (the technical component) means quality service. One of the international thought leaders in this arena, David Maister, has demonstrated clearly that this is not the case. In healthcare, the skill-set required for providing quality work is very different to the mindset required for providing quality service and in that paradox lies perhaps our greatest challenge.

Running a health service is not like running a factory. We must

never forget that we are dealing with real people with real problems and that, in my view, if we are to provide both clinical excellence and quality service on a consistent basis then we need to place clinicians with the requisite mindset and skill-set at the heart of everything we do.

As important as the business and management processes are, they cannot overwhelm the process of patient care and this is why I believe that both clinical leadership and authentic clinical engagement are absolutely fundamental to developing the right culture to meet the complex challenges that we face in providing (on a completely consistent basis) both clinical excellence and quality, responsive and considerate care.

Dr Lester Levy, Board Chair



Clinical Nurse Specialists jump to the front of the class

A new internship programme has participants literally jumping up and down with excitement. The Clinical Nurse Specialist internship prepares senior nurses for greater responsibility in the Emergency Department, so that patients can be treated faster and doctors freed up to focus on the most complex cases.

NOVA met with participants on the first day of their course, and despite a dose of rain, spirits were high.

Libby Haskell from Starship's Emergency Department (ED) said, "This course provides senior nurses with a fantastic opportunity to span traditional nursing practice and the more medical side of diagnosis and treatment. It's really exciting to be involved."

Grant Chandler from Auckland's Adult ED agreed. "It's an exciting

development for me. I've been doing postgraduate study for some time, and while theoretical learning is important, this is a course you can really sink your teeth into because the skills acquired are needed every day in the ED."

Students like Grant don't even need to work for the ADHB to enjoy this internship opportunity, as the course is now being offered through the University of Auckland's School of Nursing. Senior Lecturer and Course Coordinator Sandi Oster explains that "nurses with these high-level skills are exactly what the New Zealand healthcare system wants and needs. We anticipate that this course will be offered every year, because these nurses are in such high demand."



Clinical Nurse Specialist interns were rearing to go on their first day of training. *Left to right:* Kathryn Johnson, Matt Comeskey, Libby Haskell, Lucien Cronin, Lou Bagely, Grant Chandler, Elise Page.



World Cup Emergency Planning Tested

Following the story in the last edition of Nova, around 80 staff have now participated in an exercise placing ADHB's Rugby World Cup emergency management plans under the microscope.

The exercise scenario on December 16 was a grandstand fire and crowd crush at Eden Park during the World Cup.

Mirroring a real situation, staff from services which would be impacted by a mass casualty incident worked to treat and track the flow through the hospital of more than 100 simulated patients.

Emergency Management Service Manager Justin Rawiri said the exercise scenario, devised by Emergency medicine specialist Dr Mark Gardener, had been challenging and an invaluable test of ADHB's planning.

They, along with General Manager of Operations, Ngaire Buchanan, have since provided a face-to-face briefing to the Minister of Health, Tony Ryall.

Results from the exercise will be analysed by the ADHB Rugby World Cup Steering Group and incorporated into planning processes before the World Cup action kicks off in September.



230 coal mining deaths since 1896 230 alcohol deaths since November 2010

"The truth about alcohol and the enormous harm it is doing to New Zealand society is not yet fully appreciated by New Zealanders," said Professor Doug Sellman, Director of the National Addiction Centre and medical spokesperson for Alcohol Action NZ.

Professor Sellman was invited to speak at an Auckland Hospital Nursing Grand Round recently on "The truth about alcohol".

He drew attention to the fact that New Zealand's ongoing alcohol-related death toll of over 1000 per year remains largely off the radar of public discussion compared with the "methamphetamine epidemic" which causes less than 20 deaths per year, or natural disasters, which always receive considerable publicity from the media and politicians.

Professor Sellman pointed out there are 20 alcohol deaths every week in New Zealand but that these remain largely unrecognised, partly because we have become numbed by the unrelenting presence of alcohol harm in the media every day.

"Alcohol harm has become just a normal part of the New Zealand way of life," he said. "We live in an "alcohol warzone" but unless something dramatic occurs, either to ourselves or someone close to us, we just continue on in our lives hardly batting an eyelid".

Half of the 1000 alcohol deaths per year are related to acute injury, while the other half relate to various chronic diseases caused by alcohol, particular cancers – breast, prostate and bowel cancers.

Professor Sellman says the Government will say they are dealing with the problem through the new Alcohol Reform Bill. However, he points out that the new Bill contains nothing that will make a substantial difference to New Zealand's heavy-

drinking culture because it doesn't do anything significant to dismantle the excessive commercialisation of alcohol that continues to exist and which drives the heavy-drinking culture.

There is only a short period of time left before submissions to the Alcohol Reform Bill Select Committee close on

February 18. Now is an excellent opportunity to send a signal to Parliament that the people of New Zealand want more robust alcohol law reform. Four key things that Alcohol Action are emphasizing that are missing from the current new law are:

- **End ultra-cheap alcohol**, beginning with a minimum price for a standard drink
- **End highly-normalised and accessible alcohol** by restoring supermarkets to be alcohol-free
- **End all alcohol advertising and sponsorship**, except objective printed product information
- **End legal drunk-driving** by reducing the adult blood alcohol level to 0.05 or below.

Go to www.alcoholaction.co.nz for more information on how to easily make a submission.



Professor Doug Sellman

ADHB Farewells Kay Hyman



The General Manager Clinical Services, Kay Hyman, has left ADHB to take up a senior health appointment in Australia.

Kay finished on January 14 after more than 20 years of services to ADHB in various management roles.

Her new role is as Chief Executive of Nepean Blue Mountains Local Health Network in New South Wales.

CEO Garry Smith said: "Over 22-plus years, Kay has managed effectively through significant change, which is a combination of her core competency but also her style and ability to relate well with clinicians and management colleagues.

"Her contribution and achievements for Children, Women, Cardiac and Surgical Services has been significant. We wish Kay every success in her new role."

Kay told Nova: "ADHB has given me wonderful opportunities and experiences, including many that few people get to experience during their entire careers.

"Whilst excited about my new role, I will miss many great colleagues and friends at ADHB. I particularly thank my team who have made my job so much easier."

Green Belt Success

Sixteen ADHB staff members achieved Lean Six Sigma Green Belt certification recently and were awarded their certificates during Celebration Week.

The training was introduced to ADHB in March, 2010 to give staff the knowledge and skills to solve some of our current challenges.

It uses a blend of Lean, Six Sigma, change management and project management tools.

A critical part of the training programme is the completion of projects that are making a real difference in ADHB, such as more timely discharge from wards for our patients and acute patients being seen sooner by the Triage Nurse in our Emergency Department.

The training has proved to be a real success with a queue of



Left to right: Garry Smith, Kim Williams, Diane Smith, Annette Shea, Rosemary Pearson, Andrew Old, Charlotte Porter, Sue Lockhart, Michelle Knox, Julie Harris, Fionnagh Dougan, Margaret Dotchin, Louise Carrucan-Wood, Fiona Burgess, Greg Balla.

staff waiting to take part in future training.

The third wave of training begins this month (February). If you are interested in finding out more contact John McTaggart JMcTaggart@adhb.govt.nz

New CEO for Starship Foundation



The Starship Foundation has announced the appointment of Brad Clark as its new Chief Executive following the departure of Andrew Young after almost 12 years at the helm.

Mr Clark was formerly General Manager of Marketing and Fundraising at CanTeen New

Zealand, an organisation which supports young people living with cancer.

In his role as CEO, Mr Clark will be responsible for the overall management and direction of the Starship Foundation - overseeing the fundraising required to keep Starship Children's Hospital at the forefront of paediatric healthcare in New Zealand and for maintaining and building on the Foundation's relationships with its supporters.

"I am excited to join the Starship Foundation and look forward to getting to know its loyal family of supporters," Mr Clark said.

"The Starship Foundation is a leader in the not-for-profit industry and I am thankful to Andrew for the outstanding shape the Foundation is in today. It is my challenge now to continue to take it from strength to strength."

Starship Foundation Board Chairman Bryan Mogridge said: "Brad brings enormous energy, networks and industry experience to the role of CEO.

"He has an important job ahead of him to lead the Foundation and continue to build on its significant contribution to making Starship a world-class medical facility."

Shot in the arm for ADHB's Immunisation Programme

There were smiles all round when a certificate of high achievement from Minister of Health Tony Ryall was presented to ADHB's Immunisation Governance Group.

Hunua MP Dr Paul Hutchison visited one of the group's regular meetings at Greenlane Clinical Centre to present the certificate, recognising a strong performance against the Government's immunisation health target.

"The significantly-improved Auckland DHB immunisation results reflect a focused, innovative team approach" said Dr Hutchison.

Receiving the certificate, Immunisation Governance Group Chair Carol Stott said "This achievement can be attributed to the hard work, enthusiasm and commitment to improving our immunisation coverage shown by all members of the ADHB Immunisation Governance Group - particularly our primary care partners.

"We really appreciated Dr Hutchison making the time to meet with us and being willing to discuss issues relating to immunisation currently being considered by the Health Select Committee Inquiry into Actions to Improve Immunisation Coverage."



Georgina Gymer, IMAC : Faimafili Tupu, Pacific Health, Planning & Funding; Carol Stott, Chair; Denis Jury, Chief Planning & Funding Officer; Alison Leversha, Community Paediatrician; Dr Paul Hutchison; Ruth Bijl, Planning & Funding; Marion Howie, Auckland PHO.

Ditch the car for the bus or train

Auckland may be the City of Sails - but too often it is also the city of traffic jams.

ADHB neurologist Richard Roxburgh is laying down a challenge to his colleagues to beat the gridlock by embracing our bus and train systems.

Dr Roxburgh is a keen advocate of public transport and is quick to point out that, contrary to popular belief, the public system in Auckland is getting better all the time.

"It's not as bad as people think - in fact, I'd say it's a good experience," he said.

"This morning, I got on the bus and read my paper. I didn't arrive stressed because I didn't have to fight with other drivers in the traffic.

"Generally, I enjoy the relaxation of having somebody else drive me.

"I'd like to encourage more of our staff to make use of bus and rail services to reduce congestion and help the environment."

Dr Roxburgh said public transport infrastructure in Auckland was improving and he would like to see more ADHB staff using the system.

"For instance, bus stops now have electronic signage so you can see when the bus is actually coming - not just when it is scheduled," he said.

"You can also view this information online at www.maxx.co.nz.

"So I can be sitting at my desk and see whether I have time to do a bit more work or grab a coffee.

"There are also new train stations around Auckland, including the Grafton station just down from Auckland Hospital and new bus lanes which enable buses to move faster than grid-locked cars.

"With all of these improvements, I would recommend giving public transport a go. You might be pleasantly surprised!"



ADHB neurologist Richard Roxburgh.

How painful is your commute?

IBM recently conducted a 'Commuter Pain Index' study in Auckland, and found:

- The average commute to work was 26 minutes, with motorists covering just 17 kilometres at an average speed of 39km/hour.
- 74% of us always use a private car to get around, which is very high by international standards.
- 80% of Auckland drivers are maddened by at least some aspect of their commute, be it the stop-start traffic, the rude and aggressive drivers, the slow pace of travel or the unpredictable nature of travel times.
- And all of this frustration is starting to affect our health and quality of life, with over half of Kiwis saying if commutes were shorter, they would use the spare time to exercise, while many others would like to see family or simply catch up on sleep.
- Auckland is estimated to lose up to \$1 billion each year as a result of congestion - and that is before factoring in the rising cost of petrol and the environmental impact of air pollution.
- Many of those surveyed felt that the traffic situation could be improved with a multi-faceted strategy of improved public transport, car pooling, more flexible work hours and more accurate and timely traffic information.

Tips to Travel Ezy

What is the best way to get to work? ADHB's Travel Ezy website can tell you! This website is full of information about how to commute with less fuss, less cost and less environmental impact. For instance, you may not know that ...

- ADHB is conducting a 6-month car pooling trial. Staff can apply to carpool and be guaranteed a parking space, subject to conditions. Make friends, save money and enjoy your commute - visit Travel Ezy to sign up.
- You can calculate your fuel usage at Travel Ezy - and get tips about how to save on petrol.
- The Travel Ezy site links up with the Maxx website - www.maxx.co.nz - where you can enter your location and your destination into the journey planner. Instantly discover the best public transport options for you!
- The new Grafton train station is perfect for staff members who live out West, as it serves the Western line between Grafton and Waitakere. Travel Ezy has more information, including prices and timetables.
- Cyclists and walkers are well catered to at ADHB - with bike racks, changing rooms and showers in plenty of locations around Auckland and Greenlane.
- If you would like to read or take part in online public discussions about the development of Auckland's public transport system, you can do this via the Travel Ezy site (under Getting To Work - Public Transport), or login in directly to bettertransport.org.nz/forum

Check out Travel Ezy today - under Travel and Parking in the intranet's A-Z directory (<http://adhbintranet/TravelEzy/>).

NOVA SURVEY

Nova is the official staff newsletter for the Auckland District Health Board. We would like to gather your feedback to make sure that we provide you with a newsletter that meets your wants and needs. Everyone that completes a survey goes into the draw to win a \$100 Westfield voucher!

Please complete the following survey and hand in your completed survey either:

- At Auckland City Hospital reception - building 32, level 5
- At Greenlane Clinical Centre reception - building 4, ground level
- Or send via internal staff mail to the Communications Team, Level 1, Building 10, Greenlane Clinical Centre.

You can also complete the survey online by visiting the ADHB intranet at <http://adhbintranet/>

BACKGROUND INFORMATION

1 Which of these best describes your relationship with the Auckland District Health Board?

- | | | | |
|---|---|---|--|
| <input type="checkbox"/> Staff member | → 1a How long have you worked for the Auckland District Health Board? | 1b Is your role Clinical? Non-clinical? | 1c What is the highest level of education that you have completed? |
| <input type="checkbox"/> Patient | 0-2 years | | Sixth form certificate or Bursary |
| <input type="checkbox"/> Friend/family of patient | 3-5 years | | Trade-related certificate or diploma |
| <input type="checkbox"/> Supplier to ADHB | 6-10 years | | University Bachelor's degree |
| <input type="checkbox"/> Other | 10+ years | | Postgraduate University qualification |

OPINION ABOUT NOVA

1 How often do you read Nova, on average? 2 Which of these options best describes the way that you read Nova?

- | | |
|--|---|
| <input type="checkbox"/> Never (this is my first time) | <input type="checkbox"/> I only look at the photographs |
| <input type="checkbox"/> Not often (or about twice a year) | <input type="checkbox"/> I skim the headings and read a couple of the stories |
| <input type="checkbox"/> Often (or every 2-3 months) | <input type="checkbox"/> I read about half of the stories |
| <input type="checkbox"/> Always (or every month) | <input type="checkbox"/> I read almost all of the stories |

3 Nova's sections – are they interesting and relevant to you?

Listed below are various sections of the Nova magazine. Please indicate how interesting and relevant you find each of these sections by circling a number between 1 and 7. A score of 4 indicates that you do not feel strongly either way. Please circle n/a if you do not read the section.

a	Low interest						Interesting		
	1	2	3	4	5	6	7	n/a	
Nova stories in general	1	2	3	4	5	6	7	n/a	
CEO column (pg 2)	1	2	3	4	5	6	7	n/a	
News in brief (pg 3)	1	2	3	4	5	6	7	n/a	
Ward/department focus	1	2	3	4	5	6	7	n/a	
From the professional partners	1	2	3	4	5	6	7	n/a	
Healthy lifestyle (back pg)	1	2	3	4	5	6	7	n/a	
Photographs in Nova	1	2	3	4	5	6	7		
Layout & design of Nova	1	2	3	4	5	6	7		

b	Not of relevance to my work						Of relevance to my work		
	1	2	3	4	5	6	7	n/a	
Nova stories in general	1	2	3	4	5	6	7	n/a	
CEO column (pg 2)	1	2	3	4	5	6	7	n/a	
News in brief (pg 3)	1	2	3	4	5	6	7	n/a	
Ward/department focus	1	2	3	4	5	6	7	n/a	
From the professional partners	1	2	3	4	5	6	7	n/a	
Healthy lifestyle (back pg)	1	2	3	4	5	6	7	n/a	

4 Why do you read Nova?

5 What would you like to see more of in Nova? What would make you want to read this newsletter each month? (All suggestions are welcome!)

6 What would you like to see less of in Nova?

contd. over

DISTRIBUTION OF NOVA

1 How do you access your copy of Nova? (tick all that apply)

- From a NOVA box
- Online
- In the staff shuttle bus or cafe
- Other (please specify) _____

2 Do you have access to (tick all that apply)

- Nova Noticeboard (email newsletter)
- ADHB intranet (<http://adhbintranet/>)
- ADHB internet (<http://www.adhb.govt.nz/>)

3 Would you be more likely to read Nova if it was distributed in a different way, for example online or via email?

- Yes → **3a Please explain how you would like to receive your copy of Nova each month** _____
- No _____

4 How often should Nova be distributed?

- Every month
- Every 2 months
- Every quarter (4 editions per year)
- Other (please specify) _____

Thanks!

Thanks for participating in our Nova survey, your feedback is helpful to us. All surveys are completely confidential; however, if you would like the opportunity to participate in follow-up research about Nova, please fill in your details below. Thanks again!

Name:

Department:

Phone extension:

ORBIT WELCOME TO THE TRAVEL REMEDY

Whangarei Heads

Only two hours' drive from Auckland and with a range of activities available, Whangarei Heads is an obvious base for any stay in Northland.

'The Heads' are set on a peninsula nestled between the sheltered bays of Whangarei Harbour on the south side and the golden sands of the 5km-long Ocean Beach to the north.

Between these stunning coastal fringes lies a diverse natural landscape including over 2600ha of forest and shrub land.

Between day trips you can simply relax in the stunning surroundings or enjoy the many local attractions which include fishing, kayaking, surfing, swimming and golf.



Monthly Competition

The prize for this month will be one night's accommodation in a superior room with full breakfast for two at the **Intercontinental Wellington** (valid for weekend stay only).

The hotel is located adjacent to the harbour waterfront, within close walking distance to popular attractions and only a short walk from history, culture and shopping.

Experience a variety of accommodation options, with 232 guest rooms and suites, conference facilities, two restaurants and bars - Chameleon Restaurant and Arizona, fitness centre and swimming pool.

Question:

Name the three ADHB staff recognised in the New Year's Honours List.

To enter, simply answer this month's question and send your entry to novan@adhb.govt.nz, subject line 'monthly competition', or mail to the Communications Department, Level 1, Building 10, Greenlane Clinical Centre. Entries must be received by 28 February 2011. *One entry per person.*

Grand Prize Air New Zealand will provide two economy class tickets to the Pacific Islands – Samoa, Tonga, Fiji or Rarotonga for the Grand Prize for Nova for 2011. There may be peak periods when seats are not available i.e. Christmas. To be in the draw, each month simply collect the letters (supplied at the bottom of this column) and at the end of the year correctly solve the simple anagram. Then send your answer to the address supplied in the November edition.

February Grand Prize letter: **N**

Conditions of entry: Tickets are not exchangeable for cash; tickets will not attract air points; tickets are not upgradeable; winner must be an employee of ADHB (show employee number) at the time of the prize draw. Tickets are valid for 12 months from the date of issue; seats may not be available during peak periods i.e. Christmas.



Orbit
Holidays

Orbit
Corporate Travel

Contacting NOVA

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If your department has something to share please contact the editor either by phone, extension 3952 or by email jennywi@adhb.govt.nz
Copy needs to be received a month prior to publication. Please send text in MSWord and photos as high-quality jpeg.

